



# COMMUNITY RECAP

## 2015-16 SEASON

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# SEASON REVIEW

**THE SAN JOSE BARRACUDA' INAUGURAL SEASON WAS ONE TO REMEMBER. AFTER RECORDING THE FIRST WIN IN FRANCHISE HISTORY ON OCTOBER 15, 2015, THE BARRACUDA HIT THE GROUND RUNNING IN WHAT WOULD PROVE TO BE A VERY SUCCESSFUL FIRST SEASON.**

**THE BARRACUDA FINISHED THE SEASON WITH A 31-26-8-3 RECORD TALLYING 73 POINTS ON THE SEASON, GOOD ENOUGH FOR 4<sup>TH</sup> PLACE IN THE PACIFIC DIVISION. IT WAS A ROLLERCOASTER OF A YEAR FOR THE BARRACUDA AS THE TEAM DEALT WITH 54 NHL RECALLS, INJURIES, TRADES, LONG ROAD TRIPS, LONG HOME STANDS AND AN UNEVEN NUMBER OF GAME PLAYED. HOWEVER, THE TEAM WAS ABLE TO PUT ALL OF THAT ASIDE WITH A CALDER DUP PLAYOFF CLINCHING WIN DURING THE FINAL GAME OF THE REGULAR SEASON DEFEATING THE STOCKTON HEAT BY A SCORE OF 6-0.**

**IN THE PLAYOFFS, THE BARRACUDA MATCHED UP AGAINST THE TOP SEEDED ONTARIO REIGN. DESPITE WINNING GAME 2 OF THE SERIES AT HOME, THE BARRACUDA DROPPED TWO STRAIGHT TO THE REIGN IN ONTARIO. THE SERIES WENT 3-1 IN FAVOR OF ONTARIO, ENDING SAN JOSE'S INAUGURAL SEASON.**

**THIS SEASON SAW SOME GREAT PERFORMANCES ON THE ICE AS SAN JOSE HAD THREE 20 GOAL SCORERS (BRYAN LERG, NIKOLAY GOLDOBIN, BARCLAY GOODROW) BUT THERE WERE A NUMBER OF ACHIEVEMENTS THAT SHOULDN'T GO UNNOTICED. HEAD COACH ROY SOMMER BROKE THE AHL WINS RECORD WITH HIS 637<sup>TH</sup> WIN ON FEBRUARY 10<sup>TH</sup>, 3 PLAYERS MADE THEIR NHL DEBUTS THIS SEASON (DYLAN DEMELO, RYAN CARPENTER, GOLDOBIN), 6 PLAYERS MADE THEIR PROFESSIONAL DEBUTS FOR**

# SEASON REVIEW

THE BARRACUDA THIS SEASON AND THE TEAM RODE A SEASON-HIGH 9 GAME POINT STREAK FROM DECEMBER 30 TO JANUARY 16.

## SAN JOSE BARRACUDA STAT LEADERS

- **GOALS – LERG/GOLDOBIN (21)**
- **ASSISTS – CARPENTER (37)**
- **POINTS – CARPENTER (18-37-55)**
- **GAME WINNING GOALS – GOODROW (4)**
- **POWER PLAY POINTS – CARPENTER (6-10-16)**
- **SHOTS – LERG (168)**
- **PLUS/MINUS – CARPENTER (+20)**
- **PIM – GALLANT (122)**
- **FIGHTING MAJORS – GALLANT (13)**
- **WINS – DELL (17)**
- **G.A.A – DELL (2.42)**
- **SAVE % - DELL (.922)**
- **SHUTOUTS – DELL (4)**





# COMMUNITY REVIEW

**IN MOVING FROM WORCESTER TO SAN JOSE, CREATING A STRONG PRESENCE IN THE COMMUNITY WAS HIGH ON THE PRIORITY LIST. INTRODUCING A NEW TEAM TO A CITY IS ALWAYS DIFFICULT AND HAVING A PROFESSIONAL TEAM IN THE MARKET ONLY ADDS TO THE CHALLENGE.**

**AS WE WRAP UP THE INAUGURAL SEASON, THE BARRACUDA CAN PROUDLY SAY THEY ACHIEVED THAT GOAL OF ESTABLISHING A PRESENCE IN THE COMMUNITY AND CAN NOW FOCUS ON STRENGTHENING THAT BOND.**

**THE BARRACUDA BROUGHT HOCKEY EDUCATION PROGRAMMING TO 20+ SCHOOLS WHERE OVER 2500 STUDENTS WERE VISITED IN ALMOST 100 CLASSROOMS. SAN JOSE BARRACUDA PLAYERS WERE ALSO INVOLVED IN HELPING THE ORGANIZATION ESTABLISH THEMSELVES AS A TOP TIER AHL CLUB. BARRACUDA PLAYERS MADE 50 APPEARANCES ON THE SEASON AT VARIOUS SCHOOLS, HOSPITALS, CHARITY EVENTS AND OTHER COMMUNITY OUTREACH OPPORTUNITIES.**

**NOT ONLY WERE PLAYERS A MAJOR FACTOR IN ESTABLISHING A STRONG CONNECTION TO THE COMMUNITY BUT SO WAS THE BARRACUDA TEAM MASCOT, FRENZY. SINCE HIS DEBUT IN JANUARY, FRENZY HAS MADE OVER 100 OUTSIDE APPEARANCES AND THAT NUMBER IS CONSTANTLY GROWING!**

**THERE ARE SOME GREAT EVENTS THAT THE BARRACUDA HAVE ALREADY PARTICIPATED IN AND THERE ARE EVEN MORE ON THE HORIZON. NEXT YEAR THE GOAL IS TO BE BIGGER AND BETTER THAN WE WERE IN YEAR ONE.**

# CHARITABLE SUMMARY

ONE OF THE BIGGEST WAYS IN WHICH THE SAN JOSE BARRACUDA BECAME INVOLVED WITHIN THE COMMUNITY WAS THROUGH THEIR CHARITABLE GIVING. THROUGHOUT THE COURSE OF THE SEASON, THE BARRACUDA FULFILLED 100% OF THE DONATION REQUESTS WE RECEIVED. THE BARRACUDA ALSO DONATED THOUSANDS OF TICKETS IN AN EFFORT TO HELP STRENGTHEN IT'S YOUNG FAN BASE. IN ADDITION TO MEMORABILIA, SAN JOSE ALSO MADE A NUMBER OF MONETARY DONATIONS TO LOCAL NON-PROFITS TO SUPPORT THEIR INDIVIDUAL CAUSES.

## NUMBERS BREAKDOWN

- **TICKETS DONATED: 6500**
- **UGLY SWEATER/JR. SHARKS: \$10,962.40**
- **MILITARY APPRECIATION/DEFENDING THE BLUE LINE: \$6,722.22**
- **PINK IN THE RINK/CANCER CAREPOINT: \$11,006.39**
- **STAR WARS/AUBRI BROWN CLUB: \$14,336.95**
- **HAWAIIAN/SURFRIDER FOUNDATION: \$5,000**
- **MOVEMBER: \$500**
- **KIDS CLUB: \$7,500**
- **BARRACUDA MATH CLASS: \$36,360**
- **FOOD DRIVE: 600 LBS.**

# ORGANIZATIONS SUPPORTED

## INCLUDING BUT NOT LIMITED TO:

**AUBRI BROWN CLUB**  
**JR SHARKS YOUTH HOCKEY**  
**CANCER CAREPOINT**  
**DEFENDING THE BLUE LINE**  
**SURFRIDER FOUNDATION**  
**SACRED HEART COMMUNITY SERVICES**  
**SCHOOL HEALTH CLINICS OF SANTA CLARA COUNTY**  
**CHILD ADVOCATES**  
**MARCH OF DIMES**  
**AUTISM SPEAKS BAY AREA**  
**CAPITAL THUNDER YOUTH HOCKEY**  
**VALLE VISTA ELEMENTARY**  
**DOWN SYNDROME CONNECTION OF THE BAY AREA**  
**JEWISH FEDERATION OF SILICON VALLEY**  
**MOVEMBER FOUNDATION**  
**NORTHGATE HIGH SCHOOL**  
**PALO ALTO CITY LIBRARY**  
**PROFESSIONAL HOCKEY PLAYERS ASSOCIATION**  
**SAN CARLOS EDUCATION FOUNDATION**  
**SAN JOSE SPORTS HALL OF FAME**  
**SANTA CLARA UNIVERSITY ATHLETICS**  
**SHOP WITH A COP FOUNDATION**  
**LINCOLN HIGH SCHOOL**  
**SUNNYVALE COMMUNITY SERVICES**

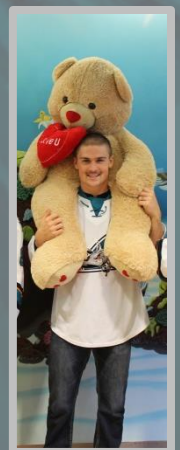
**ABBIE4H**  
**DISCOVERY CHARTER SCHOOL**  
**DELTA RIVER RATS**  
**CAMPBELL FAST PITCH SOFTBALL**  
**GRANADA LITTLE LEAGUE**  
**OAK GROVE HIGH SCHOOL**  
**TIM GRIFFITH FOUNDATION**  
**THORNHILL ELEMENTARY**  
**VINE HILL ELEMENTARY**  
**FREEDOM HOUSE**  
**CAMPBELL FFA**  
**AMERICAN HIGH SCHOOL**  
**COMMUNITY YOUTH SERVICES**  
**YMCA**  
**SANTA TERESA LITTLE LEAGUE**  
**AMERICAN CANCER SOCIETY**  
**AMERICAN HEART ASSOCIATION**  
**JOHN MUIR ELEMENTARY**  
**OLD ORCHARD SERVICE LEAGUE**  
**ST. STEPHEN SCHOOL**  
**BRIGHT DAYS PRESCHOOL**  
**ST. JOSEPH OF CUPERTINO**  
**DAVES AVENUE ELEMENTARY**  
**TRACE HIGH SCHOOL**

# MAN OF THE YEAR

**EVERY SEASON, EACH AHL FRANCHISE NOMINATES ONE PLAYER FROM THEIR TEAM FOR THE YANICK DUPRÉ MEMORIAL AWARD. THIS AWARD ANNUALLY RECOGNIZES THE AMERICAN HOCKEY LEAGUE PLAYER WHO DEMONSTRATES THE GREATEST COMMITMENT TO CHARITABLE ORGANIZATIONS AND HIS COMMUNITY THROUGHOUT THE SEASON.**

**THIS SEASON, THE SAN JOSE BARRACUDA NOMINATED FORWARD RYAN CARPENTER. CARPENTER PROVED TO BE A LEADER ON THE ICE AS THE TEAM'S LEADING POINT PRODUCER, ALTERNATE CAPTAIN AND ONE OF TWO BARRACUDA ALL-STARS. OFF THE ICE, CARPENTER MADE AN EVEN BIGGER IMPACT. HE SPENT COUNTLESS HOURS AT BARRACUDA COMMUNITY APPEARANCES, HE BEFRIENDED THE BARRACUDA'S "FIRST FAN" MARLON AND HE ALSO DEDICATED HIS TIME AWAY FROM THE BARRACUDA TO MENTORING COLLEGE STUDENTS THROUGH THE FELLOWSHIP OF CHRISTIAN ATHLETES AND TO TEACHING SPECIAL NEEDS STUDENTS AT A LOCAL ELEMENTARY SCHOOL.**

**IN APRIL, THE AMERICAN HOCKEY LEAGUE CHOSE RYAN CARPENTER OUT OF THE 30 NOMINEES AS AHL SPECIALTY MAN OF THE YEAR AND RECIPIENT OF THE YANICK DUPRÉ MEMORIAL AWARD.**





# BARRACUDA MATH CLASS

**BARRACUDA MATH CLASS IS A COMMUNITY OUTREACH PROGRAM FOR ELEMENTARY SCHOOL-AGED CHILDREN DESIGNED TO GENERATE EXCITEMENT AND INTEREST AROUND MATH. THIS PROGRAM HAS BEEN CREATED BASED OFF OF THE STANDARDS OUTLINED BY THE CALIFORNIA BOARD OF EDUCATION TO TEACH STUDENTS ALL ABOUT THE GAME OF HOCKEY WHILE SIMULTANEOUSLY PRACTICING THEIR EVERYDAY MATH SKILLS.**

**DURING EACH LESSON, STUDENTS GET TO KNOW BARRACUDA PLAYERS, REVIEW BASIC HOCKEY INFORMATION AND DISCUSS THEIR FAVORITE ASPECTS OF MATH. FOLLOWING THAT DISCUSSION, THE GROUP IS SPLIT INTO TWO TEAMS FOR A GAME OF MATH “JEOPARDY”. ALL OF THE QUESTIONS ARE ABOUT HOCKEY BUT TO GET THE ANSWERS STUDENTS WILL NEED TO USE THEIR MATH SKILLS. WHEN THE GAME IS OVER, ALL OF THE STUDENTS RECEIVE A SCHOOL KIT WITH PENCILS AND A RULER, AN AUTOGRAPHED PHOTO OF THE VISITING PLAYER AND A TICKET TO A BARRACUDA HOME GAME.**

**IN ITS FIRST YEAR, BARRACUDA MATH CLASS VISITED OVER 2500 STUDENTS IN 100 CLASSROOMS.**



# HOCKEY 101

**FOR THE SAN JOSE SHARKS, A MAJOR GOAL OF THEIR COMMUNITY INVOLVEMENT IS TO HELP GENERATE AND MAINTAIN INTEREST IN THE GAME OF HOCKEY AROUND THE BAY AREA. THE BARRACUDA HAVE TAKEN THIS IDEA TO HEART AND HAVE CREATED A HOCKEY PROGRAM WHERE KIDS RECEIVE A HANDS ON EXPERIENCE WHILE LEARNING ABOUT THE GAME OF HOCKEY.**

**THIS PROGRAM STEMMED FROM AN IDEA BARRACUDA FORWARD RYAN CARPENTER HAD IN AN EFFORT TO GET KIDS AT HIS WIFE'S SCHOOL INVOLVED IN HOCKEY. THIS PROGRAM ONLY MADE ONE VISIT DURING THE YEAR, BUT IT IS A PROGRAM THAT WILL BE USED MUCH MORE IN THE FUTURE.**

**DURING HOCKEY 101, BARRACUDA PLAYERS AND/OR STAFF VISIT PE CLASSES, YOUTH ORGANIZATIONS AND AFTER SCHOOL PROGRAMS TO GIVE STUDENTS A LESSON ON HOW TO PLAY HOCKEY. THE VISIT KICKS OFF WITH AN INTRODUCTION ON THE BASIC RULES OF HOCKEY, HOW TO HOLD A HOCKEY STICK AND THE IMPORTANCE OF PASSING AND STICK HANDLING. AFTER THE INTRODUCTORY LESSON, THE PLAYERS AND STAFF SPILT THE STUDENTS UP INTO GROUPS WHERE THEY WILL RUN HOCKEY DRILLS IN SHOOTING, PASSING AND STICK HANDLING.**



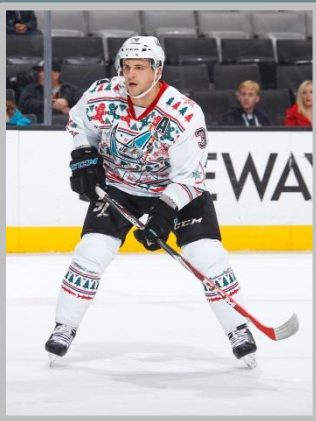


# UGLY SWEATER NIGHT

**ON DECEMBER 5<sup>TH</sup>, THE SAN JOSE BARRACUDA HELD THEIR FIRST EVER SPECIALTY JERSEY NIGHT. THE JERSEYS WERE SPONSORED BY BARRACUDA NETWORKS AND PROCEEDS FROM THE SOLD JERSEYS WERE TO BE DONATED TO THE JUNIOR SHARKS HOCKEY CLUB.**

**THE GAME ITSELF WAS A THRILLING 7-6 OVERTIME VICTORY OVER THE BAKERSFIELD CONDORS. BARCLAY GOODROW NETTED A HAT TRICK FOR SAN JOSE WHILE FIVE OTHER BARRACUDA PLAYERS REGISTERED MULTI-POINT GAMES.**

**THE UGLY SWEATER THEMED JERSEYS WERE ALL SOLD DURING THE GAME THAT AFTERNOON THROUGH RAFFLE, SILENT AND ONLINE AUCTION. THE BARRACUDA RAISED A TOTAL OF \$16,982 AND DONATED \$10,962.40 TO THE JUNIOR SHARKS.**



# MILITARY NIGHT

**THE JANUARY 23<sup>RD</sup> GAME AGAINST ONTARIO WAS THE SAN JOSE BARRACUDA'S FIRST EVER "MILITARY APPRECIATION" NIGHT WHICH FEATURED SPECIAL TEAL, WHITE, GREY AND BLACK CAMOUFLAGE JERSEYS. PROCEEDS FROM THE SOLD JERSEYS WERE LATER DONATED TO DEFENDING THE BLUE LINE.**

**DEFENDING THE BLUE LINE IS AN ORGANIZATION THAT ENSURES CHILDREN OF MILITARY MEMBERS ARE HEALTHY AND ACTIVE THROUGH SPORTS. DFTBL ACHIEVES THIS GOAL BY PROVIDING FREE EQUIPMENT FOR MILITARY KIDS, SPORT CAMPS, SPECIAL EVENTS, AND FINANCIAL ASSISTANCE FOR REGISTRATION FEES AND OTHER COSTS ASSOCIATED WITH SPORTS LEAGUES.**

**THE DIGI-PRINT CAMO JERSEYS WERE ALL SOLD DURING THE GAME THAT NIGHT THROUGH RAFFLE, BLIND AND ONLINE AUCTIONS. THE BARRACUDA RAISED A TOTAL OF \$12,824.53 AND DONATED \$6,722.22 TO DEFENDING THE BLUE LINE.**



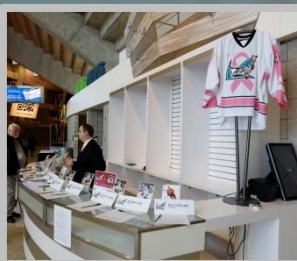


# PINK IN THE RINK

**A VERY COMMON SPECIALTY NIGHT AROUND THE AMERICAN HOCKEY LEAGUE IS PINK IN THE RINK. THE BARRACUDA HELD THEIR FIRST EVER “PINK IN THE RINK NIGHT” THE NIGHT BEFORE VALENTINE’S DAY. THE PINK IN THE RINK JERSEYS WERE SPONSORED BY KAISER PERMANENTE AND PART OF THE PROCEEDS FROM THE JERSEY SALES WERE DONATED TO CANCER CAREPOINT.**

**THE BARRACUDA WERE WINNERS OFF THE ICE AS WELL AS ON THE ICE FOR “PINK IN THE RINK” NIGHT. THROUGH RAFFLE, SILENT AND ONLINE AUCTIONS THE BARRACUDA RAISED A TOTAL OF \$17,101.99 AND DONATED \$11,006.39 TO CANCER CAREPOINT. FANS WERE ENCOURAGED TO WEAR PINK TO THE GAME AND EVERYONE AT THE GAME HAD THE OPPORTUNITY TO COLOR THEIR HAIR PINK IN SUPPORT OF BREAST CANCER AWARENESS.**

**CANCER CAREPOINT IS A NONPROFIT ORGANIZATION THAT PROVIDES PERSONALIZED SUPPORT SERVICES TO ANYONE IN THE SILICON VALLEY WHOSE LIFE HAS IS TOUCHED BY CANCER. LAST YEAR, CANCER CAREPOINT PROVIDED SUPPORT SERVICES TO 1,300 CANCER PATIENTS AND THEIR FAMILIES.**



# STAR WARS NIGHT

OF ALL THE SPECIALTY THEME NIGHTS AND JERSEYS THAT THE SAN JOSE BARRACUDA FEATURED IN THE INAUGURAL SEASON, “STAR WARS NIGHT” ON MARCH 13<sup>TH</sup> WAS FAR AND AWAY THE MOST SUCCESSFUL. WITH STAR WARS CHARACTERS ROAMING THE CONCOURSE, THE BARRACUDA WORE SPECIAL R2-D2 THEMED JERSEYS AS THEY TOOK ON THE ONTARIO REIGN.

PROCEEDS FROM THE BARRACUDA STAR WARS JERSEYS WERE DONATED TO THE AUBRI BROWN CLUB, ANOTHER LOCAL NONPROFIT. THE AUBRI BROWN CLUB WAS FOUNDED BY FORMER SAN JOSE SHARK CURTIS BROWN AND HIS WIFE, AMI. THE ORGANIZATION WAS CREATED TO RAISE MONEY TO HELP FAMILIES WHO HAVE LOST A CHILD AND SUPPORT THEM ON THE ROAD TO RECOVERY.

WITH THE HELP OF THE BEST FANS IN THE AHL, THE BARRACUDA RAISED A TOTAL OF \$21,102 AND DONATED \$14,336.95 TO THE AUBRI BROWN CLUB. ALL MONEY WAS RAISED THROUGH RAFFLE, SILENT AND ONLINE AUCTIONS.



# BEACH DAY

**THE FIFTH AND FINAL SPECIALTY JERSEY WAS WORN ON MARCH 26<sup>TH</sup> FOR THE BARRACUDA'S "BEACH DAY" GAME AGAINST THE SAN DIEGO GULLS. GRASS SKIRTS, HULA DANCERS AND HAWAIIAN SHIRTS COULD BE FOUND SCATTERED AROUND THE CONCOURSE. FRENZY ALSO GOT INTO THE FESTIVITIES BY CARRYING HIS BEACH TOWEL AROUND THE ARENA WHILE WEARING SUNGLASSES AND SPECIALTY JERSEY.**

**THE JERSEYS WE DESIGNED TO LOOK LIKE A HAWAIIAN SHIRT WITH BRIGHT COLORS AND FLOWERS. PART OF THE PROCEEDS FROM THE JERSEY SALE WOULD LATER BE DONATED TO THE SURFRIDER FOUNDATION, MORE SPECIFICALLY THEIR SANTA CRUZ CHAPTER. IN ALL, THE BARRACUDA RAISED \$19,110.26 AND DONATED \$5,000 TO THE FOUNDATION.**

**THE SURFRIDER FOUNDATION IS A NONPROFIT ENVIRONMENTAL ORGANIZATION THAT IS DEDICATED TO THE PROTECTION AND ENHANCEMENT OF THE WORLD'S WAVES AND BEACHES THROUGH CONSERVATION AND ACTIVISM.**





# FOOD DRIVE

**PRIOR TO THE GAME AGAINST THE SAN DIEGO GULLS ON DECEMBER 12<sup>TH</sup>, THE SAN JOSE BARRACUDA ENCOURAGED FANS TO BRING IN NONPERISHABLE FOOD ITEMS TO BE DONATED TO SCHOOL HEALTH CLINICS OF SANTA CLARA COUNTY.**

**IN CONJUNCTION WITH GIFTS AND GOALS, ALL OF THE FOOD THAT FANS DONATED WOULD BE DISTRIBUTED AMONG THE FAMILIES WHO WERE TAKING PART IN THE GIFT GIVING EVENT LATER THAT MONTH.**

**CLOSE TO 600 LBS. OF FOOD WERE COLLECTED BY BOTH BARRACUDA STAFF AND VOLUNTEERS FROM SCHOOL HEALTH CLINICS. DUE TO THE GENEROSITY OF THE BARRACUDA FANS, DOZENS OF FAMILIES WERE GIVEN ENOUGH FOOD TO MAKE THEIR HOLIDAY SEASON ONE THAT THEY WILL NEVER FORGET.**





# CLOTHING DRIVE

ON THE SAME NIGHT THAT THE BARRACUDA GOT INTO THE HOLIDAY SPIRIT BY WEARING UGLY SWEATER JERSEYS, THE ORGANIZATION ALSO HELD A WARM CLOTHING DRIVE. AS FANS ENTERED THE SAP CENTER MANY OF THEM BROUGHT HATS, GLOVES, SCARVES, JACKETS AND BLANKETS FOR THOSE IN NEED. ALL WHO DONATED AN ITEM RECEIVED A TICKET TO THE BARRACUDA GAME ON DECEMBER 30<sup>TH</sup> AGAINST THE CHARLOTTE CHECKERS.

IN THE WEEK FOLLOWING THE GAME, BARRACUDA PLAYERS NIKOLAY GOLDOBIN, NIKITA JEVPALOV, PETER EMANUELSSON AND JULIUS BERGMAN MADE A VISIT TO SACRED HEART COMMUNITY SERVICES TO DONATE ALL OF THE ITEMS COLLECTED AT THE BARRACUDA GAME.



# GIFTS AND GOALS

**RIGHT BEFORE CHRISTMAS, THE BARRACUDA HELD THEIR FIRST EVER GIFTS AND GOALS EVENT. FOR THIS EVENT, EACH BARRACUDA PLAYER IS RESPONSIBLE FOR BUYING A GIFT FOR A CHILD ASSOCIATED WITH A LOCAL YOUTH ORGANIZATION. WITHOUT THE HELP OF THE BARRACUDA PLAYERS, MANY OF THESE CHILDREN WOULD NOT RECEIVE GIFTS FOR THE HOLIDAYS. THIS SEASON, ALL OF THE CHILDREN WERE ASSOCIATED WITH SCHOOL HEALTH CLINICS OF SANTA CLARA COUNTY.**

**THANKS TO BARRACUDA CAPTAIN BRYAN LERG AND FORWARD RYAN CARPENTER, THE TEAM HAD 100% PLAYER PARTICIPATION IN THE EVENT. ALL OF THE PLAYERS BOUGHT THE GIFTS THEMSELVES AND THIS SEASON OVER \$2,000 WORTH IN TOYS WERE GIVEN TO THE CHILDREN.**

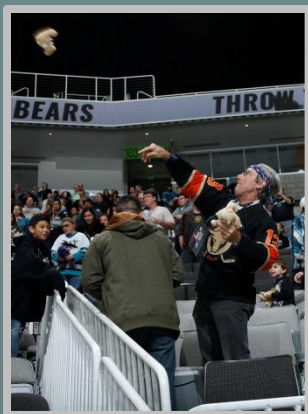
**FOLLOWING THE BARRACUDA GAME ON DECEMBER 20<sup>TH</sup>, PLAYERS PERSONALLY GAVE THEIR GIFTS TO THE CHILDREN WHO WERE IN ATTENDANCE THAT NIGHT. EACH CHILD ALSO RECEIVED A PHOTO AND AN AUTOGRAPHED PUCK FROM THE PLAYER WHO BOUGHT THEM THEIR GIFT.**



# TEDDY BEAR TOSS

**ONE OF THE MORE SUCCESSFUL PROMOTIONS THAT THE SAN JOSE BARRACUDA RAN DURING THEIR INAUGURAL SEASON WAS THE FIRST EVER TEDDY BEAR TOSS AT SAP CENTER, PRESENTED BY KAISER PERMANENTE. ON NOVEMBER 7<sup>TH</sup>, ALL FANS WHO ATTENDED THE GAME BROUGHT NEW OR LIGHTLY USED TEDDY BEARS WITH THEM TO THEIR SEATS AND IF THEY DIDN'T HAVE A BEAR, KAISER PERMANENTE PROVIDED SOME.**

**AT 18:37 IN THE SECOND PERIOD, BARCLAY GOODROW NETTED HIS FIRST GOAL AS A MEMBER OF THE BARRACUDA AND HUNDREDS OF TEDDY BEARS WERE THROWN ON THE ICE. 2,000 TEDDY BEARS WERE COLLECTED AND DONATED CHARITY COURTESY OF KAISER PERMANENTE. A NUMBER OF BEARS WERE ALSO HELD ASIDE SO THEY COULD BE HAND DELIVERED BY BARRACUDA PLAYERS AROUND THE PEDIATRIC WING AT THE KAISER PERMANENTE SANTA CLARA LOCATION.**





# FAITH AND FAMILY

**TWICE DURING THE SEASON, THE SAN JOSE BARRACUDA HOSTED SPECIAL FAITH AND FAMILY NIGHTS. THIS EVENT REVOLVED AROUND LOCAL CHURCHES AND YOUTH GROUPS CENTERED AROUND FAITH WHO WERE THEN INVITED TO COME AND WATCH A BARRACUDA GAME THAT INCLUDED A PRIVATE POST GAME MEET AND GREET WITH BARRACUDA PLAYERS.**

**PRIOR TO A PRIVATE Q&A WITH RYAN CARPENTER AND KARL STOLLERY, THE PLAYERS SHARED THEIR STORIES AND TESTIMONIALS FOCUSING ON HOW FAITH HAS HELPED THEM BECOME THE PEOPLE THEY ARE TODAY.**





# MEET AND GREET

**FOLLOWING THE BARRACUDA GAME ON NOVEMBER 29<sup>TH</sup>, A GROUP OF SPECIAL NEEDS ATHLETES HAD THE OPPORTUNITY TO HEAR HEAD COACH ROY SOMMER SPEAK TO THEM ABOUT BEING A HEAD COACH, HIS DAILY ROUTINE AND HAVING HIS SON MARLEY HELP OUT IN THE LOCKER ROOM. THE EVENT WAS SUCH A SUCCESS THAT THE GROUP CAME BACK FOR ANOTHER GAME LATER IN THE SEASON WITH EVEN MORE PEOPLE.**

**IN THE SECOND MEET AND GREET SOMMER GOT TO KNOW EVERYONE A BIT MORE, ASKING IF THEY HAD JOBS, WHAT THEIR FAVORITE SPORTS WERE AND WHAT THEIR FAVORITE MEALS WERE. ON HIS WAY OUT AFTER THE GAME, BARRACUDA FORWARD RYAN CARPENTER STOPPED IN TO TAKE SOME PHOTOS AND SIGN AUTOGRAPHS FOR THOSE IN ATTENDANCE. COACH SOMMER ALSO INVITED ALL OF THE ATHLETES TO COME WATCH PRACTICE AND SKATE WITH THE BARRACUDA IN THE FUTURE.**



# 'CUDA KIDS CLUB

**THE 'CUDA KIDS CLUB IS A FAN ENGAGEMENT PROGRAM FOR KIDS AGES 12 AND UNDER. FANS COULD SIGN UP THEIR KIDS AT ANY BARRACUDA HOME GAME FOR JUST \$10 AND WITH THEIR MEMBERSHIP THEY RECEIVED ALL KINDS OF AMAZING BENEFITS.**

**IN THE 'CUDA KIDS CLUB INAUGURAL SEASON, ALL 500 MEMBERS RECEIVED A PERSONALIZED MEMBER CARD, KIDS CLUB T-SHIRT, TICKET TO A BARRACUDA GAME AND A NUMBER OF DISCOUNTS ON TICKETS AS WELL AS BARRACUDA MERCHANDISE.**

**MEMBERS WERE ALSO INVITED TO A COUPLE OF SPECIAL EVENTS THROUGHOUT THE SEASON INCLUDING A PRIVATE VIEWING OF BARRACUDA PRACTICE, A SAN JOSE SHARKS WATCH PARTY, A BARRACUDA BITE NIGHT SKATE AT SHARKS ICE AND A NUMBER OF GAME DAY EXPERIENCES.**



'Cuda Kids Club



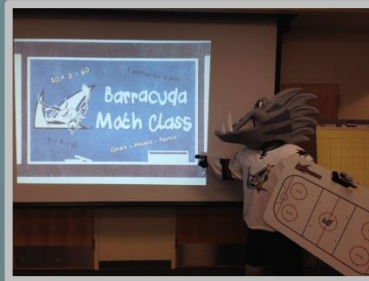


# FRENZY

**ON JANUARY 23, 2016 THE SAN JOSE BARRACUDA INTRODUCED THEIR MASCOT TO THE WORLD. NOT ONLY IS FRENZY THE NEWEST AND COOLEST FISH IN THE BAY AREA BUT HE IS ALSO THE HARDEST WORKING FISH IN THE AHL. SINCE BEING CREATED BY SJ SHARKIE IN HIS SECRET HIDEOUT, FRENZY HAS BEEN SPOTTED ALL OVER THE BAY PROMOTING THE SAN JOSE BARRACUDA.**

**FRENZY CAN BE FOUND AT MANY PLACES INCLUDING CHARITY EVENTS, FAIRS, FESTIVALS, PRIVATE EVENTS AND SCHOOLS. AS OF MAY 22, 2016 FRENZY HAS MADE OVER 100 APPEARANCES AND THAT NUMBER CONTINUES TO GROW WITH EVEN MORE COMING UP ON HIS CALENDAR.**

**YOU CAN BOOK A FRENZY APPEARANCE BY FILLING OUT A REQUEST FORM AT [SJBARRACUDA.COM/FRENZY](http://SJBARRACUDA.COM/FRENZY). YOU CAN ALSO FOLLOW FRENZY ON SOCIAL MEDIA AT [@FRENZYAHL](https://twitter.com/FRENZYAHL).**





# YOUTH HOCKEY

**EARLY IN THE SEASON, THE SAN JOSE BARRACUDA MADE MULTIPLE VISITS TO SHARKS ICE AT SAN JOSE TO HELP RUN YOUTH HOCKEY PRACTICES. PLAYERS AND COACHES WERE ON HAND TO RUN DRILLS FOR KIDS OF ALL AGES. HIGHLIGHTS OF THESE PRACTICES INCLUDED NIKOLAY GOLDOBIN AND NIKITA JEVPALOV'S TAKING PART IN A 3-ON-3 TOURNAMENT WITH THE JR SHARKS 16U GIRLS TRAVEL TEAM. EACH TEAM OF 3 WAS REQUIRED TO DRESS UP IN COSTUME FOR THE TOURNAMENT SO BOTH BARRACUDA PLAYERS GOT INVOLVED AND THEY WORE THEIR HALLOWEEN COSTUMES FOR THE NIGHT. BARRACUDA COACHES ROY SOMMER, RYAN MOUGENEL AND CHARLIE TOWNSEND ALSO HELPED OUT WITH THE JR. SHARKS AAA 18U TEAM.**

**THE SAN JOSE BARRACUDA ALSO TOOK PART IN A NUMBER OF OTHER EVENTS AT SHARKS ICE DURING THE SEASON INCLUDING LEARN TO SKATE LESSONS ON SATURDAY MORNINGS AND A BARRACUDA BITE NIGHT WHERE FANS WERE INVITED TO COME AND SKATE AT A BARRACUDA THEMED PUBLIC SESSION.**









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